

GENERATOR

ARTIST PRODUCER TRAINING PROGRAM 2018/19 SYLLABUS

APT Facilitator: Sedina Fiati
Lead Producer (Generator): Kristina Lemieux

STAGE 1 OCTOBER/NOVEMBER 2018

Information Management & Combatting Imposter Syndrome Kristina Lemieux (Generator), Keshia Palm (Generator) & Elenna Mosoff (Generator Board of Directors & The Mission Business)

Self Care Netta Kornberg (Artists' Health Alliance)

Budgets I Kristina Lemieux & Audrey Quinn

Grantwriting I: Persuasive Writing Kristina Lemieux & Sedina Fiati (Generator)

Indigenous Relations Cole Alvis (manidoons collective - Generator Resident Company)

Grantwriting II Kristina Lemieux & Sedina Fiati

Marketing 101 Lisa Alves & Sedina Fiati

Team Building & Production Management Kaitlyn Riordan & Eva Barrie (Shakespeare in the Ruff - Generator Resident Company)

Publicity 101 Carrie Sager

Field Trip: The Monkey Queen A Red Snow Collective production at the Theatre Centre

Grantwriting III: Adjudication Pat Bradley (Ontario Arts Council)

STAGE 2 JANUARY/FEBRUARY 2019

Budgets II Kristina Lemieux & Sedina Fiati

Critical Path & Production Planning Kristina Lemieux & Sedina Fiati

Social Design Michael Wheeler

Contracts I Zachary Florence

Artistic Producing Aislinn Rose

Fundraising Kristina Lemieux & Sedina Fiati

Professional Standards Kristina Lemieux & Sedina Fiati

Case Study: Paradigm Productions Paradigm Productions (Susanna Fournier & Alison Wong - Generator Resident Company)

Social Media & In Camera Conversation Lisa Alves

Contracts II Aaron Willis

STAGE 3 MARCH/APRIL 2019

Touring & Pitching Joel Klein

Sponsorship Alicia Rose (TD Bank)

Producing Workshops Toronto Dance Community Love In (Generator Resident Company)

Mentorship & Relationship Building Nikki Shaffeeullah & Rachel Penny (The AMY Project)

Crowdfunding Sedina Fiati & Kristina Lemieux with Kulbinder Saran Caldwell (Media Producer) & Alison Wong (Paradigm Productions)

Producing the Experience Christopher Manousos (House & Body)

Interacting with a Festival as a Producer Sedina Fiati & Kristina Lemieux followed by a panel with Mel Hague (Buddies in Bad Times), Naomi Campbell (Luminato) & Laura Nanni (SummerWorks)

Producing in Non-Conventional Spaces Sedina Fiati & Kristina Lemieux

Rights & Royalties David Abel (Art of Time Ensemble)

Smart Money Template Natasha Mytnowych (Artscape)

PRACTICUM PLACEMENTS

SummerWorks Performance Festival, Young People's Theatre, Luminato Festival, Nightwood Theatre, Musical Stage Company, self-directed